



NEWS RELEASE

IOWA EGG COUNCIL

8515 Douglas Avenue, Suite 9
Urbandale, Iowa 50322

FOR MORE INFORMATION, CONTACT:

Katie Coyle, Director of Consumer Affairs
515.727.4701 Ext. 11

For Immediate Release

***Iowa Egg Council Announces
"Incredibly Good Eggs" Recipe Contest***

URBANDALE, IOWA– The Iowa Egg Council would like to invite Iowans to participate in the Iowa Egg Council "Incredibly Good Eggs" Recipe Contest. This contest kicks off January 3, 2014, and gives Iowa residents the opportunity to be recognized for their food presentation and culinary creativity. For the 2014 contest, we will be offering three divisions for the entrants: Adults 18 on up, Culinary Arts Students enrolled in a formal culinary arts program, and students grades 6-12.

Contestants may enter up to two recipes. Recipes can include party foods, or drinks, breakfast entrees, main dishes, side dishes, snacks or desserts. All recipes must be originals and must contain at least four eggs. It may include four whole eggs, yolks, or whites and may not include more than 12 ingredients total. Recipes will be judged on: Use of eggs, Taste, Appearance/Presentation, Originality.

Prizes will be awarded to the top 3 entrants in each division. The first place winner will receive an iPad mini, the second place winner will receive a Kitchen Aid mixer and the third place winner will receive a \$250 William Sonoma gift card.

To enter the cooking contest, visit www.iowaegg.org for a downloadable entry form and a complete list of rules, or call 1-877-IOWAEGG for mailed contest information. All entries must be received by 5 PM, March 3, 2014. Good luck!