

2018 INCREDIBLE SCHOOLS CELEBRATION

The Iowa Egg Council is looking for Incredible Schools in Iowa. We are encouraging schools to promote healthy eating, which includes eggs, and exercise the entire month of March (National Nutrition Month), along with a special focus on National School Breakfast Week March 5-9.

The promotion of eggs may include a new, or creative recipe that includes eggs, or even a new way to feature eggs on your menu. We are also encouraging schools to incorporate a physical fitness component, or a brain break to make their school incredible. The physical activity, or brain break must be performed every day for one week, within the month of March, for a cumulative total of 60 minutes for the week. Some suggestions are: [Hy-Vee Kids Fit](#), [KidsFit Move More Minutes](#) or [Brain Breaks](#).

The first 100 schools that make a commitment to the above program will receive a \$50 grant, and \$25 worth of eggs, or egg products from the Iowa Egg Council. We will be accepting entries from January 1 -- February 9, 2018. Please sign-up by mailing us your commitment, along with your school, the name of your School Nutrition Director, and email address of your SND to:

Iowa Egg Council
8515 Douglas Avenue, Suite 9
Urbandale, Iowa 50322

Once your school is selected you will receive \$25 worth of eggs from the Iowa Egg Council, and upon conclusion of the Incredible Schools Celebration, we ask each school to provide us with a two-paragraph summary, along with photos, which includes egg sales before March, and egg sales for the month of April and your school will receive the \$50 grant. Each school will receive a certificate declaring their school INCREDIBLE!

For more information, visit [Iowa Egg Council](#), call 515-727-4701, ext. 110 or email Katie Nola katie@iowaegg.org