

“BRINNER...BREAKFAST FOR DINNER”

URBANDALE, IOWA – Breakfast for dinner – or ‘brinner’ as we like to refer to it – is nothing new. Remember years ago when you asked your mother “what’s for dinner?” and she responded with “breakfast for dinner!” It was all you could do to contain yourself, or at least it was for me! The thought of coming home to a warm house, full of fragrant breakfast scents, such as pancakes, maple syrup, bacon and of course, eggs. Just the thought of it would stimulate my saliva glands. I am happy to report that my mom’s ‘brinner’ never disappointed anyone, nope, not a soul. Instead, it usually put us into a state of bliss that carried over into hours of a peaceful night’s rest.

The feelings associated with ‘brinner’ have not changed, but boy, oh boy has the menu! For the foodie that likes to frequent the latest and greatest restaurants, the 3 words ‘all day breakfast’ are three of the finest words written on a menu. For those of us that enjoy the home environment can still compete with any restaurant for the best ‘brinner’! Homebodies can whip up a Turkey Taco Frittata, a Steak and Egg Wrap, and even a Hashbrown Crusted Quiche with Sausage. All the same quality and flavor as a restaurant, but in the comfort of your own home. So, “what’s for BRINNER?”

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