

“IOWA EGG COUNCIL HOSTS THE “DECADENT DESSERT” BAKING CONTEST”

URBANDALE, IOWA – The Iowa Egg Council is hosting the “Decadent Dessert” baking contest, April 18, 2015 from 10 AM – 2 PM at Reiman Gardens in Ames, Iowa. The contest is FREE to the public.

The baking contest offers Iowans the opportunity to showcase their culinary skills. There are 10 ten finalists, this year, 5 adults and 5 students. Each finalist will prepare their dessert in front of a panel of judges. Those judges include: Tana Goertz, TV personality “The Apprentice”, radio talk show host and author, Tawnya Zerr, owner of The Cupcake Emporium and contestant on the Food Network’s “Cupcake Wars”, Christina Moffatt, owner of Crème Cupcake and Dessert and contestant on the Food Network’s “Cupcake Wars”, and Cristen Clark, food blogger “Food and Swine”. The judges will be judging the finalists on the taste, appearance/presentation, originality and use of eggs of their desserts.

The winner of the “Decadent Dessert” baking contest will win a cash prize of \$750, 2nd place \$350 and 3rd place \$250. There is also a possibility that someone in the audience may win a prize! We will be having giveaways every half hour, as well as cooking demonstrations from Cristen Clark, food blogger “Food and Swine” from 10:30 AM – 11 AM, and Tawnya Zerr, of The Cupcake Emporium, from 12:30 PM – 1 PM.

Van and Bonnie, WHO Radio will be broadcasting LIVE from 10 AM – 1 PM. Stop by and say ‘hi’, cheer on your favorite contestant, or just come for the FREE dessert samples! Hope to see you there!

For more information visit www.iowaegg.org